TOSHIBA

Leading Innovation

Discover the Power of Toshiba's IP Communication Solutions

Strata CIX40

BIG BUSINESS PERFORMANCE AT AN AFFORDABLE PRICE

Powerful Capabilities for your Business

Toshiba's Strata® CIX™40 IP communication system puts powerful IP telephony capabilities at your small business, enterprise branch, or retail locations. No matter what size your company is, you need all the edge you can get when it comes to your communications tools.

Your telecommunications system is one of your biggest assets, with the power to attract customers, save money, enhance productivity, and improve customer satisfaction. This is why so many leading companies choose Toshiba. Toshiba's IP communication solutions are designed to drive business process integration and unified communications to create value, efficiency, and maximize return on investment for our customers.

Whether you're just getting started or are growing or adding new locations, communication is key to keeping your customers, employees, and vendors connected. Toshiba offers a full line of Strata CIX communication systems that give you the flexibility to grow, add features, and customize functions as needed. Plus, Toshiba's Strata Net technology lets you network multiple Strata CIX systems, dramatically expanding capacity or improving integration between locations.

Configuration Versatility

The Strata CIX40 is a highly versatile and scalable system designed to give you the ultimate in feature and upgrade flexibility. Configure it as a single site telephone system and add to it as your business grows, or as a branch location networked with other Strata CIX systems.

Toshiba's innovative system architecture allows you to implement an all IP solution, all digital, or a mix of IP and digital telephones that meet your needs. You can migrate to IP capabilities as your organization's needs change.

Powerful Strata CIX40 Capabilities:

- 8, 16, or 24 IP channels for IP telephone connections, SIP Trunking, and/or IP Strata Net multi-system networking
- Add advanced applications as you need them for Unified Messaging, Call Center ACD and Reporting, CRM integration, Voice Logging, Web-based Personal and System Administration, FeatureFlex® feature customization, and Unified Communications
- 4-11 trunks with Caller ID
- 8-16 digital telephones
- 1-2 analog endpoints
- 4, 6, or 8 ports of Voice Mail and Auto Attendant with live message call monitoring, LCD feature prompting, soft keys, call recording and much more
- Fully upgradeable, protecting your technology investment

CHOICE OF ENDPOINTS

Solutions for Every User

The versatile Strata CIX40 supports all types of endpoints and devices, including a complete line of IP telephones, SoftIPT® soft phones on notebook computers and smartphones, wireless IP telephones, add-on modules, DSS consoles, attendant consoles, as well as SIP telephones, analog telephones, and Toshiba digital telephones. With the flexibility you want, you can build the communication system you need.

BIG APPLICATIONS FOR SMALL BUSINESSES

Integrated Voice Mail

Voice processing applications help you improve customer service by providing callers with instant attention, responsiveness, and access to information.

Capabilities:

- Simplify voice mailbox operation through a Toshiba IP or digital telephone with LCD display and soft keys
- Record calls directly into your voice mailbox with a single button on your telephone
- Communicate effectively both in and out of the office with other employees and customers 24 hours-a-day, 365 days-a-year

Video Conferencing and Collaboration

Toshiba has made video applications virtually as easy to use as traditional telephones with the Video Communication Solution (VCS®). It's 100 percent compatible with Strata CIX systems and Toshiba telephones, delivering a very affordable entry point into video communication and collaboration. Users can share Windows® desktops and applications with each other, allowing them to enjoy an affordable easy to deploy multimedia collaboration experience.

Strata Messaging

Voice Mail, Unified Messaging, Follow-me, Call Recording, and LCD display and soft key integration applications run on a Linux® operating system-based unified communications appliance that connects via SIP to Strata CIX.

Media Application Server

Toshiba's Media Application Server supports voice processing and all value-added applications integrated within one platform that connects to the Strata CIX via Ethernet.

Applications:

- Auto Attendant
- Voice Mail
- Automated Speech Recognition
- Text-To-Speech
- Unified Messaging
- Fax Integration
- Interactive Voice Response
- Automatic Call Distribution (ACD)
- ACD Reporting
- Toshiba-approved 3rd party Computer Telephony Integration (CTI) and CRM applications
- Strata Call Manager Unified Communications
- FeatureFlex adaptability tools
- eManager® browser-based system administration
- My Phone Manager® browser-based personal telephone administrator
- Video Communication Solution (VCS)

SIMPLIFY COMMUNICATIONS

Ease of Use

Advanced technology shouldn't be complicated. The easier it is to use, the more useful and valuable it becomes. Toshiba makes this concept a driving force in the Strata CIX40, giving you access to powerful, built-in features, yet enabling you to use them all with ease. No complex procedures or extensive training necessary.

- It all begins with the easy-to-read LCD display that makes functions, features, and key information readily-accessible
- Programmable buttons let you assign your own functions based on how you work best
- Thanks to call handling features like Caller ID, you can manage your calls — and your schedule — with ease, deciding which ones to accept now and which to send to voice mail

Build Your Professional Image

Solutions such as Auto Attendant and Voice Mail help you maintain a professional image after hours, or whenever you are unable to answer calls. Let Toshiba's technology work for you as an additional employee.

Money Saving Features

The Strata CIX40 saves you money and improves profitability, and streamlines operations with numerous innovative features, including:

- The ability to restrict long-distance calls or particular area codes
- Automatic call routing over the least costly trunk line or carrier
- Remote programming and testing, making upgrades fast, simple, and efficient

Mobility Lets You Stay Connected

Take productivity to a higher level using wireless IP telephones that operate over your Wireless Local Area Network (WLAN), and enable you to roam anywhere your WLAN provides coverage.

Or use SoftIPT soft phone clients that operate on your notebook PCs or smartphones and enable you to access all the features of your desk phone via your WLAN or from anywhere your company's LAN can be accessed through the Internet.

FEATURE HIGHLIGHTS

System Features

- Account Codes
  - Forced
  - Voluntary
  - Verifiable
  - Account Code Button
  - Account Code Revision
- Administration/Programming (Optional)*
  - Live System Programming
  - Remote Access
- Alternate Answer Point
- Automatic Busy Redial
- Automatic Call Distribution (Optional)*
  - Advanced Call Routing
  - Skills-Based Routing
  - Priority Queuing
  - Multiple Group Agent Login
  - Call Recording
  - Voice Assistant ODBC Database
  - Text-To-Speech
  - MIS Interface (Optional)*
- Automatic Callback Intercom
- Automatic Dialing Buttons
- Automatic Hold
- Automatic Hold/Park Recall
- Automatic Line Selection
- Automatic Release From Hold
- Automatic Release From Voice Mail
- Auxiliary Device Interface (Optional)
- Background Music Interface with Station Control*
- Busy Override
- Busy Station Transfer/Ringing
- Call Forward
  - All Calls
  - Busy
  - No Answer
  - Busy/No Answer
  - Fixed
  - External with Remote Setting
  - System-wide
- Call Park to Station
- Call Park Orbits
- Call Pickup
  - On-Hold/Park
  - Ringing At Other Stations
  - Meet-Me Page
  - Directed
  - Station Group
  - CO Line Group
- Call Record to Voice Mail
- Call Transfer
  - Camp-On
  - External Calls
  - Internal Calls
  - Recall
- Call Waiting
- Caller Identification
  - Abandoned Call History
  - Call History List
  - Redial from List
  - Indication While Busy
  - Internal User Name
- Centrex Application/PBX Compatibility
  - Centrex Ringing Repeat
  - Flexible Station Numbering
  - Delayed Ringing
  - One-Button Centrex Feature Access
  - Centrex/CO Line Call Pickup
  - Centrex/CO Line ID
  - Flash Button
  - Multi-Line Access and Control
- Class of Service Override
- CO Line Groups
- CO Line Queuing
- Conferencing (8 party)
  - Multi-Stations
  - Multi-CO Lines
- Continuous DTMF Signal Time
- Credit Card Calling ("0"+ Dialing)
- Day/Night Modes with Auto Switching
- Delayed Ringing
- Direct Inward System Access
- Direct Station Select/Busy Lamp Buttons
- Direct Station Selection Console (Optional)
  - All Call Voice Page
  - Automatic Line Hold
  - DND Status Indication
  - DND Override
  - CO Line Button Assignment
  - Expanded Line Appearance
  - Multiple DSS Consoles
  - Night Transfer
  - Speed Dial Button Assignment
  - Voice or Tone Signaling
- DISA Security Code Revision
- Distinctive LED Indicators
  - I Called
  - I Hold
  - I Use
- Distinctive Ringing
- Do Not Disturb
- Do Not Disturb Override
- Door Lock Control
- Door Phones
- DTMF and Dial Pulse Compatible
- DTMF Signal Time (160/80 ms)
- Dual Color LEDs
- End-to-End Signaling
- Exclusive Hold
- Executive Override (Break-In)
- Executive Override Blocking
- External Amplified Speaker (Optional)
- Flash Button (Centrex/PBX Transfer or CO Dial Tone Recall)
- Flexible Access Code Assignment
- Flexible Button Assignment By User
- Flexible Station Numbering
- Flexible Line Ringing Assignment
  - Delay 1
  - Delay 2
  - Immediate
- Group Paging
- Handsfree Answerback Intercom
- Headset Interface*
- Hearing Aid Compatible
- Hot Desking
- Hotel/Motel Features*
- Hot Dialing
- Hotline Service (Emergency Ringdown)
- LCD Alphanumeric Messaging
- LCD Automatic Callback Number Display
- LCD Automatic Number Identification
- LCD Automatic Park In Orbit
- LCD Backlit Display*
- LCD Call Duration Display
- LCD Call Forward Source/Destination
- LCD Call Forwarded-From Display
- LCD Caller ID
  - Abandoned Call Storage
  - Call History
  - Indication While Busy
  - Name
  - Telephone Number
- LCD Calling/Called Number Display
- LCD Clock/Calendar Display
- LCD CO Line Identification
  - Incoming/Outgoing
- LCD Dial Input Verification
- LCD Directory Assistance
- LCD Feature Prompting with Soft Key Operation
  - System and Station Features
  - Voice Mail Features
- LCD Intercom User Name Display
- LCD Message Waiting Station Display
- LCD Multiple Languages (E-F-S)
- LCD Override Station Number Display
- LCD Recalling Station Identification
- LCD Search By Name and Dial
- LCD Speed Dial Directory Dialing
- LCD Station Status Display
- Least Cost Routing
- Loop Start Lines
- Loud Ringing Bell (Optional)*
- Make Busy
  - Trunk
  - Station
- Memory Protection
- Message Waiting Indication
  - Station Light
  - Stutter Dial Tone
- Microphone Control Button
- Modular Handset and Line Cord
- Multiple Directory Numbers
  - Primary DN
  - Secondary DN
  - Phantom DN
  - Pilot DN
- Multiple FCC Registration
- Music-On-Hold Multiple Interface*
- Networking Multiple Systems
  - Strata Net (Optional)
    - Alternate Routing/Hop-off
    - Centralized Attendant
    - Centralized Voice Mail
    - Centralized Network SMDR
    - Distributed Network SMDR
    - Coordinated Numbering Plan
    - Path Replacement
    - Extended Call Control
- Night Ringing Answer Code
- Night Ringing Over External Page*
- Night Ringing Over Selected Page Zones (Optional)*
- Non-Blocking Dialing
- Non-Blocking Intercom
- Off-Hook Call Announce
  - Handset
  - Speaker**
- Off-Premise Stations
- One Touch Button
- On-Hook Dialing
- Outgoing Call Restriction
- Paging (Optional)*
  - All Call Voice Page
  - External Page Interface
  - Group Paging
- Pooled CO Lines
- Pooled Line Buttons
- Power Failure Transfer*
- Privacy/Non-Privacy
  - Privacy Override
  - Private CO Lines
- Relay Service (Optional)
  - Door Lock Control
  - External Page
  - Music-On-Hold Source Control
  - Night Relay Service
- Release Button
- Release/Answer Button
- Repeat Last Number Dialed
- Reserve Power Battery Backup*
- Ringing Line Preference
- SIP Trunks***
- Speakerphone On/Off Control
- Standard Telephone Compatibility with Message Waiting
- Speed Dial
  - Station
  - System
- Station Hunting
- Station Message Detail Recording Interface (Optional)
- Survivability of IP Telephones*
- System Maintenance
  - Error Logs
  - Automatic Fault Recovery
  - Maintenance and Administration via LAN
  - System Administration Logs
  - System Trace (Multi-level)
  - SNMP Traps
  - System Alarms (eMonitor)
  - Traffic Measurement and reporting
- System Program
  - Upload/Download*
- Tandem CO Line Connections
- TAPI Compliant
- Tenant Service
- Toll (Destination) Restriction
  - Restriction Override
  - Restriction Override Revision
- Transfer Privacy
- Traveling Class of Service
- Uniform Call Distribution (UCD)
- User Programmable Feature Buttons
- Voice Mail Integration
  - Call Record to Voice Mail
  - In-band DTMF Signaling
  - LCD Soft Key Voice Mail Control
  - Transfer Direct to Voice Mailbox
  - Voice Mail Conference
- Voice or Tone Signaling
- Volume Control
  - Busy Override Tone
  - Handset
  - Handsfree/Speakerphone
  - Ringing

Voice Mail Features

Audio Prompts
Automated Attendant (AA)
Automatic Message Copy with Optional Delete
Called Identification (Name)
Caller ID (Number)
Caller Confirmation Prior to Transferring
Call Monitor and Retrieve
Call Record to Mailbox
Call Queuing
Call Screening
Copy Mailbox
Copy Range
Directory
Direct Transfer to Voice Mailbox
Disk Space Notification
Distribution Lists
Do Not Disturb (DND)
Extensions—Scheduled
Fax Tone Detection
Future Delivery
Guest User Mailboxes
Independent Port Greetings
Mailbox
- Function Lock
- Groups
- Security Code
- Personal Greetings
- Time Zone Setting

Mailbox Number–Varied/Fixed Length
Message
- Continuous Delete
- Continuous Playback
- Date and Time
- Forwarding
- Notification
- Pause During Playback
- Pause During Recording
- Playback Control
- Private
- Purging
- Reply
- Retrieval Control
- Return Receipt Verification
- Speed Control
- Urgent
- Volume Control

Message Storage
- Personal Folders
- Message Queues

Multiple System Languages
Paging
- Office
- Relay

Remote Administration
Reports
Shutdown using the Telephone Dial Pad
Single-digit Menus
Soft Key Control with LCD Feature Prompting
System Administrator's Mailbox
System Backup
Toshiba Plug and Play Integration
User Tutorial (New User)
Varied Sampling Rates
Voice Forms

Attendant Console Features

Alarm Reset
Answer Button
Answer Prompting by CO Line
Attendant Conference Setup
Day/Night Mode Switching
Busy Lamp Field (BLF) Display
- Station Directory Number
- Station User Name
- Station Advisory Message Display

Call Answer Priority
Call Statistics
- Incoming and Total
- Export to Excel File
- Print by Range

Call Waiting Count
Caller ID Display
Calling/Called Number and Name Display
Color CRT Display
Dial "0" For Attendant
Dial by Name/Number
Dialing an Outside Number for Station User
Direct Station Selection
Directory Display and Dialing
- Directory Entry Attribute Information
- Directory Entry Contact Information

Door Phone Calling
Door Unlock
DTMF Tone Signaling from Dial Pad Key
Emergency Call
Emergency Page
Feature On-Line Help
Flexible Programmable Buttons
Headset Operation*
Hold Calls
Hold Timer Display
Incoming Call Identification
Interposition Call Transfer
Join/Split Calls
Keyboard or Mouse Operation
Load Sharing of Multiple Attendants
Loop Buttons
Loop Hold Display
Message Entry and Display
- E-mail to Station User
- Print Messages

Message Waiting Set and Cancel
Multi-Tasking
Multiple Console Ringing
Notes Entry and Display for Calls
Overflow
Override
Position Busy Mode
Remote Operator (IP connection)
Release Button
Speed Dial Calling
- Internal Calls
- External Calls
- Dial From Caller ID List

Supervised Loop Operation
Three-Way Calling
Through Dialing
Transfer Direct to Voice Mailbox
Trunk Group Control and Busy Indication
Trunk Test and Verify
Windows PC Operation

Video Communication Solution Features

3-way Video with 3-way Voice Conference
Desktop/Application Sharing
File Transfer
Message Board
Select Default Video Settings (On/Off and automatic start)
Self Video Preview
Station Hunting
Video Conferencing
Video Forward
Video Hold
Video Park/Pickup (Local node only)
Video Transfer

Note: Optional features may or may not be extra cost items.

* Some feature implementation may require dealer supplied additional auxiliary equipment.

** On Strata CIX40, speaker OCA is only available on IP telephones.

*** SIP Trunks available with selected carriers.

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Toshiba Authorized Dealer Network

Toshiba Telecommunication Systems Division sells award-winning IP communication solutions, IP and Digital telephones, video collaboration tools, office mobility products, and voice mail systems through our Authorized Dealers. Toshiba Dealers focus on providing the best possible customer experience. With over 40 years of experience, Toshiba's Telecommunication Systems Division and our authorized dealer network can provide your business with world-class IP communication solutions.

Fulfilling Our Responsibility as a Global Enterprise

Toshiba is committed to playing a leading role in helping establish a sustainable society. At Toshiba, we recognize the Earth is an irreplaceable asset, and we believe it is the duty of humankind to hand it over to future generations as we found it, if not in better condition. Accordingly, Toshiba promotes solid environmental management practices across all our products and business processes focusing on: prevention of global warming, control of chemical substances, and efficient utilization of resources.

At Toshiba, we are very proud of our commitment and our ongoing activities to help protect the environment. We firmly believe in the importance of a commitment to environmental excellence as well as a clear understanding of how our environment is affected by what we do. With this in mind, Toshiba strives at all times to create products that will have minimal environmental impact throughout their lifecycles. Toshiba's products passed a rigorous environmental performance survey, and we're proud to offer them to you as part of our Green-compliant portfolio.

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